

# E-Newsletter

## THE STEAM EXCHANGE BREWERY WINTER 2005

Here is our first-ever quarterly e-newsletter, "The e-letter we must find a name for".  
Two words came to mind whilst compiling this newsletter:

### **Perseverance - per·se·ver·ance** n.

To continue doing something in spite of difficulty and lack of immediate success - **All of us at The Steam Exchange Brewery.**

### **Patience - pa·tience** n.

A card game for one player...Ooops! That's not it...How about The ability to accept delay, trouble, or suffering without becoming angry or upset - **You, the General Public, friends and family...**

To boil down the past twenty-two months of red-tape, paper-chasing and hard work to these two definitions may seem an oversimplification, but we at The Steam Exchange Brewery thank you for your patience and support and look forward to meeting all of you very soon!

Please enjoy our first newsletter of 2005!

### **Website released!**

OK ok, we know... the only way that you could be reading that our website has now been released is if you are on our new website reading this, right? Well, just in case you haven't noticed, you are currently viewing our new website anyhow.

### **E-Newsletter Issue number One released!**

OK ok, we know, you're reading this atm, same as above etc. The thing is, this quarterly newsletter needs a name. Solution? The Name-the-newsletter Competition. That's right folks, email your name suggestions to us, the winner will win... A Free Set Of Steak Knives!  
Actually, that's not quite right. How about some beers instead?  
Email us your suggestions, the best one wins a prize. Hop to it! (Hop to it...say, that sounds like a snappy title...)  
Anyhow, get your entries in before things get really corny.

### **Construction Progress Report**

As can be seen in the construction diary, things have begun to move down at the wharf. The toilets are nearing completion, all that remains is to make them look like a wrecked, beached, barge. Most importantly, Des The Builder (can he renovate?...yes he can!) is well and truly into working on the big shed.

A recent meeting with the Heritage Architect and the Council Building Manager was held to sort out a few remaining details on the shed - colour schemes, plumbing, tank locations and service yard. The timeline for renovation completion and handover is officially for the end of June. Think about it though, as soon as you start pulling things apart you always find 'extra surprises' that pop up to drain-off yet more time and funds. It already appears renovations may take a while longer.

## **Recipes recipes recipes....**

We are aiming to open with four specific beers constantly on tap (and bottled) plus one or two special or seasonals in rotation. Even though we have a real brewer in to do the job (Simon), Gareth has been brewing almost every week, focussing in on a few particular styles and fine-tuning the pilot rig. One beer, the 'Southerly Buster' (for want of a better name) is already a huge success among the 'volunteer' testers. A very simple yet dangerously drinkable affair, (Maris otter, dark crystal, roasted barley, Challenger and EK Goldings). A decent Kolsche is also on the cards. As ever, the conundrum of producing beers relatively accessible to conservative beer drinkers while appealing to more discerning palettes continues. Work on other recipe formulation is underway, with a silky smooth stout currently in primary fermentation. Our eager volunteer 'taste-testers' are at the ready. The Steam Exchange will buck the trend of micros producing heavily hopped unbalanced American Pale Ale stuffed choc-a-bloc full of Cascade hops to hide how oxidised the product is. Dare to be different!

Next week heralds the beginning of an intensive session of experimental soft-drink brewing. We've got a great Creaming Soda recipe, all natural, no artificial flavourings or preservatives (like our beers), full of vanilla pods and cinnamon sticks. Great stuff.

## **Other News...**

Equipment sourcing is on in earnest. Many thanks to lots of people linked to the AHB forum for their leads and input, particularly Dave from Goliaths. We have lots to follow-up work to do, Simon has already found a rig or two worth a look and Gareth is trawling about in both cold-room and bottling line quotes. We've linked up with two other microbreweries to share a container-load of 50 litre beer kegs, and we have a commercial artist working on signage, logo and packaging design. Busy busy busy!

Well, that's about it for our first ever e-letter issue - short but sweet.  
Don't forget to e-mail us your ideas for a name!

PS: If you would like this e-letter emailed to you every quarter, contact us.